

Thank you for becoming a Team Captain!

STEPS TO TEAM SUCCESS!!

1. START TODAY!

2. **Form a team** – Recruit your friends, family, co-workers and neighbors to unite with you by becoming your team member and also fundraising on behalf of the Al Sigl Community of Agencies. Pick a name for your team and build team pride! Have each team member complete a registration form (located on each WalkAbout brochure) and send it into Al Sigl Community of Agencies or ask them to register online at www.alsigl.org Each person only needs to register once.

3. **Register your team online** – While you only need to register once for the event, you can register online as well via mail to help you recruit team members and secure donations. You can register your team online by going to: www.alsigl.org and following the instructions. Once you have registered your team, have each team member go to our website and register online. A fundraising page will be created for them and they can email everyone they know and ask for donations!

4. **Set a fundraising goal of at least \$250 per team member** – Encourage each person to reach it by starting early and asking everyone they know for support! Remind them of the importance of their efforts and speak with them regularly to keep them motivated to hit their individual and team goals!

5. **Don't be afraid to ask** – Sending an email to everyone in your email address book...even contacts that you think may not respond is a great idea. You may be surprised how many people will support your efforts. Plus, even if they do not join your team or make a donation, you have increased awareness of Al Sigl Community and that is a very important goal!

6. **Personalize the message** – Personalize the message you are sending out to everyone in your email address book. Let them know why you are participating at the WalkAbout.

7. **Ask your company about their matching gifts program** – and encourage your team members and donors to do the same. You can easily DOUBLE the amount you raise!

8. **Prepare for the day of the event** – Make sure you pick a meeting time and place for your team and that everyone has directions to The Marketplace Mall. Remind all team members to bring the money they have collected with them to the WalkAbout so they can turn it in at the registration table that morning.

9. ENJOY THE WALKABOUT!